

AV SCRIPT SAMPLE

VIDEO	AUDIO
INT. LIVING ROOM - DAY	
WS: MICHAEL, early 30s, walks through the front door with a generic bag of dog treats.	<u>MICHAEL</u> Sammy, look at what I got!
WS: SAMMY, adult dog, jumps and wags his tail.	
Michael walks over to Sammy and kneels.	<u>NARRATOR (V.O.)</u> Your dog is your best friend..
Michael waves the treats in his face.	<u>MICHAEL</u> Look I got more treats.
Sammy backs away.	<u>SFX: GROWLING</u> <u>NARRATOR (V.O.)</u> Until you buy the wrong treats.
CU: Michael frowns as he looks at the bag.	<u>MICHAEL</u> Oh come on. This was twelve bucks.
	<u>SFX: DOORBELL RINGS.</u>
Michael walks to the door.	
EXT. HOUSE - DAY	
CU: Michael opens the door with a confused look.	<u>MICHAEL</u> Nana?
EXT. HOUSE - DAY	
CU: NANA, late 60s, holds a bag of PUPPERONI treats.	<u>NANA</u> Out of the way. I'm here to see my baby.
Nana pushes past Michael.	<u>SFX: BARKING</u>
INT. HOUSE - DAY	
MS: Nana, bent over, feeds Sammy a Puppperoni treat.	<u>NARRATOR (V.O.)</u> Then your Nana becomes your dogs best friend because she always gives him irrisitable Puppperoni treats.
Sammy jumps in her arms and licks her.	

CU: Michael has a sad expression.	<u>MICHAEL</u> I thought I was your baby.
INT. HOUSE - DAY WS: Michael holds a bag of Pupperoni in one hand and a treat in the other. Sammy jumps up for the treat.	<u>MUSIC: UPBEAT</u>
CU: A bag of Pupperoni sits on a coffee table. TEXT: "Pupperoni"	<u>NARRATOR (V.O.)</u> Be your best friend's, best friend. <u>NARRATOR (V.O.)</u> Pupperoni